

Dusk to Dawn Holiday Extravaganza! - Drive-In Ads

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Back in the heyday of the Drive-In "Theatir", (that's how they spelled it on about half of the Drive-In Theater signs in Indianapolis), on holidays like Memorial Day, the 4th of July, and Labor Day, they would have Dusk-to-Dawn movie marathons. They would play 4 or 5 movies, give away prizes, and even offer free coffee and donuts to anyone who made it all the way through all of the movies.

I loved Dusk-to-Dawn when I was a kid, I didn't understand why my parents didn't share my enthusiasm.

In honor of these events, The Facebook group, "Nostalgic Drive-In Theater Newspaper Ads" has a photo album with the newspaper ads from many of the Dusk-to-Dawn events from over the years. Enjoy!

[Dusk-to-Dawn Movie Ads on Facebook](#)